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(928) 726-3904 • FAX: (928) 726-8472 • cals.arizona.edu/extension

Lettuce Insect, Disease, and Weed Losses Workshop

April 24, 2014
12:00-2:30 pm
Yuma Agricultural Center
6425 W. 8th St.

Agenda

12:00-12:05	Welcome and Introduction	John Palumbo
12:05 - 12:30	(Lunch)	
12:30 - 1:00	Explanation of the Lettuce Insect Losses Survey	John Palumbo
	A. Fall vs. Spring Lettuce Production	
	B. What is an "idealized" potential average yield?	
	C. Defining yields relative to dynamic market forces	
	D. What are insect losses?	
	E. Overall losses due to non-insect pests and other stressors	
	F. Planted, infested and treated acres	
	G. Interpreting insecticide usage in the context of the questionnaire	
	H. Insecticide costs	
1:00-2:00	Individual Completion of Questionnaires*	
2:00-2:15	2012-2013 Results Review and General Discussion	John Palumbo
2:15-2:30	Wrap-up and Summary of Information	John Palumbo

** Questionnaires to be completed anonymously by PCA's to ensure confidentiality.
If you have any questions in regard to the workshop please call Marco Peña at (928) 782-5871.*

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