

Lettuce Insect, Disease, and Weed Losses Workshop

April 8, 2015
12:00-3:00 pm
Yuma Agricultural Center
6425 W. 8th St.
Yuma AZ 85364

3 Arizona CEUs, 2 California CEUs Approved

Agenda

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| 12:00-12:15 | Welcome and Introductions |
| 12:15 – 12:45 | Explanation of the Lettuce Insect Losses Survey <ul style="list-style-type: none">A. Fall vs. Spring Lettuce ProductionB. What is an “idealized” potential average yield?C. Defining yields relative to dynamic market forcesD. What are insect losses?E. Overall losses due to non-insect pests and other stressorsF. Planted, infested and treated acresG. Interpreting insecticide usage in the context of the questionnaireH. Insecticide costs |
| 12:45-1:30 | Individual Completion of Questionnaires* |
| 1:30-2:00 | 10 year Trends: Results from 2004-2014 Review |
| 2:00-3:00 | Bagrada bug / New Insecticide Chemistry Update |

** Questionnaires to be completed anonymously by PCA's to ensure confidentiality.*

If you have any questions in regard to the workshop please call Marco Pena at (928) 782-3836.